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FOR IMMEDIATE RELEASE

**AFFINITY BANK ANNOUNCES INTRODUCTION OF  
TELEPHONE BANKING**

Wyomissing, PA – Affinity Bank today announced the introduction of telephone banking for its customers. This enhancement to Affinity Bank’s product menu will allow customers to access account information, transfer funds, make loan payments, access current rates and other information. This service is available 24 hours a day/7 days a week and is free of charge to all Affinity Bank customers.

Affinity Bank opened for business in April 2003 and is the first state-chartered bank to open in Pennsylvania this year and the first newly chartered state bank in Berks County since 1987. Affinity Bank’s corporate and main banking offices are located in The Corporate Campus at Spring Ridge, 1310 Broadcasting Road, Spring Township.

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