

AFFINITY BANK
1310 BROADCASTING ROAD
P.O. BOX 7068
WYOMISSING, PA 19610

PRESS RELEASE

Steven A. Ehrlich, Chairman, President and Chief Executive Officer of Affinity Bank, announced today that the Bank opened for business on April 11, 2003 and held its Grand Opening on May 16, 2003.

“We concluded our stock offering in March, raising more than \$8.1 million from 245 investors, received our Certificate Of Authorization To Do Business from the Pennsylvania Department of Banking, our FDIC Insurance Certificate from the Federal Deposit Insurance Corporation and opened our doors for business on April 11th,” stated Ehrlich.

“Affinity Bank was established to serve the banking needs of individuals, businesses and professionals in the local market area. As a locally owned and operated community bank, we are committed to providing superior customer service along with products that meet the needs of the community,” stated Ehrlich.

The Bank is located in the Corporate Campus at Spring Ridge, 1310 Broadcasting Road, Spring Township. Brach hours are: Monday-Thursday/8:30 a.m.-4:00 p.m., Friday/8:30 a.m.-6:00 p.m. and Saturday/9:00-12:00 noon.

Contact: Steven A. Ehrlich at 610-898-7700