



**FACTS**

**WHAT DOES AFFINITY BANCORP INC. DO WITH YOUR PERSONAL INFORMATION?**

**Why?** Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

**What?** The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and Income
- Account Balances and Payment History
- Credit History and Credit Scores

**How?** All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information, the reasons Affinity Bancorp chooses to share, and whether you can limit this sharing.

Reasons we can share your personal information	Does Affinity Bancorp share?	Can you limit this sharing?
<b>For our everyday business purposes</b> — such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes</b> — to offer our products and services to you	Yes	Yes
<b>For joint marketing with other financial companies</b>	Yes	Yes
<b>For our affiliates' everyday business purposes</b> — information about your transactions and experiences	Yes	No
<b>For our affiliates' everyday business purposes</b> — information about your creditworthiness	Yes	Yes
<b>For our affiliates to market to you</b>	Yes	Yes
<b>For nonaffiliates to market to you</b>	No	We Don't Share

**To limit our sharing** Mail the form below.

**Please note:**  
If you are a new customer, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

**Questions?** Call 610-898-7700 or go to [www.affinitybankpa.com](http://www.affinitybankpa.com)



**Mail-in Form**

Mark any opt-out choice and we will limit all:

Do not share my personal information to jointly market to me.

Do not allow your affiliates to use my personal information to market to me.

Do not share my personal information with nonaffiliates to market their products and services to me.

Name		<b>Mail to:</b> Affinity Bancorp, Inc. P.O. Box 7068 1310 Broadcasting Road Wyomissing, PA 19610
Address		
City, State ZIP		
Account Number(s)		

**Who we are**

**Who is providing this notice?**

Affinity Bancorp Inc, Affinity Bank of Pennsylvania

**What we do**

**How does Affinity Bancorp protect my personal information?**

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

**How does Affinity Bancorp collect my personal information?**

We collect your personal information, for example, when you:

- Open an Account or Deposit Money
- Pay Your Bills or Apply for a Loan
- Use Your Debit or Credit Card

**Why can't I limit all sharing?**

Federal law gives you the right to limit only:

- Sharing for affiliates' everyday business purposes – information about your creditworthiness
- Affiliates from using your information to market to you
- Sharing for nonaffiliates to market to you

State laws and individual companies may give you additional rights to limit sharing. See below for more on your rights under state law.

**What happens when I limit sharing for an account I hold jointly with someone else?**

Your choices will apply to everyone on your account.

**Definitions**

**Affiliates**

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- Affinity Bancorp Inc, Affinity Bank of Pennsylvania

**Nonaffiliates**

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- Nonaffiliates we share with can include financial products and services companies such as credit monitoring and identity theft protection services.

**Joint Marketing**

A formal agreement between nonaffiliated financial companies that together market financial products or services to you.

- Affinity Bancorp does not engage in joint marketing.

**Other Important Information**

You may have other privacy protections under state laws, such as California, Massachusetts, Nevada, Vermont, or others. We will comply with these state laws regarding information security practices to the extent that they apply.

