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FOR IMMEDIATE RELEASE

AFFINITY BANK OF PENNSYLVANIA ANNOUNCES PLANS FOR FOURTH LOCATION

Wyomissing, PA – Affinity Bank of Pennsylvania disclosed today plans to construct its fourth banking office to be located in the recently announced Town Square Plaza, Route 222 and South Temple Blvd., Muhlenberg Township. Affinity Bank’s free-standing building will be located at the entrance of the new retail center.

The new office, which is subject to regulatory approval, is expected to open in the fourth quarter of 2008.

Steven A. Ehrlich, Chairman, President and CEO of Affinity Bank of Pennsylvania, said “We are pleased to join these high profile stores in this exciting new retail center. This office will further expand our presence in Berks County and provide our customers with the convenience of a fourth branch location.”

Affinity Bank of Pennsylvania, which opened for business in April 2003, has \$110.0 million in assets and is headquartered in Wyomissing, PA. The Bank currently operates three full-service banking offices in Wyomissing, Reading and Sinking Spring.

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