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FOR IMMEDIATE RELEASE

AFFINITY BANK OF PENNSYLVANIA ANNOUNCES PLANS FOR FIFTH LOCATION

Wyomissing, PA – Affinity Bank of Pennsylvania disclosed today plans to construct its fifth banking office to be located in the recently announced Exeter Commons Shopping Center, Route 422, Exeter Township. Affinity Bank's free-standing building will join major anchors Target, Lowe's and Giant Food Stores in the shopping center.

Affinity's new office, which is subject to regulatory approval, is expected to open in the third quarter of 2009.

Steven A. Ehrlich, Chairman, President and CEO of Affinity Bank of Pennsylvania, said "We are pleased to join these high profile stores in this exciting new retail center. Our customers have been asking for an Exeter Township office and this location will provide our customers with the most convenient location in Exeter Township."

In addition to this office, the Bank had recently announced its plans for a fourth office to be located in the Town Square Plaza, Muhlenberg Township. That office, which is currently under construction, is scheduled to open in the fourth quarter of this year.

Affinity Bank of Pennsylvania, which opened for business in April 2003, has \$117.0 million in assets and is headquartered in Wyomissing, PA. The Bank currently operates three full-service banking offices in Wyomissing, Reading and Sinking Spring.

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